

BILINGUAL CONFERENCE



HEALTHY, WEALTHY AND WISE

**2016 CPBI REGIONAL
CONFERENCE
ONTARIO & QUÉBEC**

FAIRMONT MONT-TREMBLANT
SEPTEMBER 12-14, 2016

cpbi-icra.ca



CONFERENCE PROGRAM

Agenda

Day 1 - Monday, September 12, 2016

Tee off begins at 9:30 am	Golf Tournament Le Diable Golf Course
12:00 pm	Conference Registration Opens
7:00 pm – 9:00 pm	Welcome Reception

Day 2 - Tuesday, September 13, 2016

7:30 am – 8:45 am	Buffet Breakfast
9:00 - 10:30 am	Conference Opening Remarks Karl Subban, Keynote Speaker (Simultaneous Translation)
10:30 - 10:45 am	Health Break
Concurrent Sessions 10:45 - 11:45 am	Benefits Workshop 1 – Starting the Benefit Plan Governance Revolution (English) Natasha Monkman, Hicks Morley Hamilton Stewart Storie, LLP Barbara Martinez, Great-West Life Pension/Investment Workshop 1 – Selecting a Recordkeeper to Meet Your Needs (English) Jill Taylor-Smith, Eckler Susan Nickerson, Torys LLP
11:50 am - 1:00 pm	Lunch
1:15 - 2:45 pm	Plenary 1 - The New CPP (Simultaneous Translation) Fred Vettese, Morneau Shepell Julie Gingras, Ministry of Finance, Government of Quebec Norman Helfand, Ministry of Finance, Government of Ontario Jean-Claude Menard, OSFI-BSIF Canada Moderator: Randy Bauslaugh, McCarthy Tetrault LLP
2:45 - 3:00 pm	Health Break

Concurrent Sessions 3:00 pm - 4:00 pm	<p>Benefits Workshop 2 – New and Emerging Approaches to Drug Plan Management (English) Art Fabbro, Magna International Inc. Ned Pojskic, Green Shield Canada</p> <p>Pension/Investment Workshop 2 – The Hunt For Returns (English) Jean-Francois Pepin, Addenda Capital Michael Quigley, Phillips, Hager & North Investment Management Moderator: Claude Macorin, Macor Capital Management</p>
6:30 - 7:30 pm	Delegate Reception
7:30 - 10:00 pm	Gala Dinner
Day 3 - Wednesday, September 14, 2016	
7:30 – 8:00 am	Buffet Breakfast
8:00 – 9:00 am	<p>Economic & Political Forecast (Simultaneous Translation) Peter Loewen, University of Toronto Sal Guatieri, BMO Capital Markets</p>
Concurrent Sessions 9:05 – 10:05 am	<p>Benefits Workshop 3 - Mental Health is Everyone's Business (English) Sarah Hilton, Stressed Out Solutions</p> <p>Pension/Investment Workshop 3 - Innovation in Decumulation (English) Sylvain Bouffard, Sun Life Financial Ian Claveau, iA Financial Group</p>
10:05 – 10:15 am	Health Break
Concurrent Sessions 10:15 – 11:15 am	<p>Benefits Workshop 4 – Research on Disability Trends & Risks (English) Paula Allen, Morneau Shepell</p> <p>Pension/Investment Workshop 4 - Solvency Funding: A Cross Country Review (English) Michael Barbieri, Mercer Luc Girard, Mercer</p>
11:20 – 12:20 pm	<p>Plenary 2 – National Drug Plan – Is it Time? (Simultaneous Translation) Johanne Brousseau, Consult Med Joan Weir, CLHIA</p>
12:30 pm	Optional buffet or boxed lunch to go

Session Descriptions

Tuesday, September 13, 2016

Opening Keynote (Simultaneous Translation)

Karl Subban – Educator, Motivator, Father to P.K. Subban, Montreal Canadiens Defenceman

Karl Subban is a dynamic, powerful force. Hailing from the Caribbean, where he never played hockey, he nonetheless raised three NHL players, including P.K. Subban – one of the league's brightest stars and an Olympic Gold Medal winner. As parents, Karl and his wife, Maria, have raised five accomplished children. Their two oldest daughters are teachers, one a record-setting university basketball star and the other an acclaimed visual artist. Each of their three sons, P.K., Malcolm and Jordan, have been drafted and signed by NHL teams. The Million Dollar Question he is often asked about his family is, "How did you do it?" A natural storyteller, Subban mixes personal stories with lessons he learned as a coach and principal—lessons about goal-setting, perseverance, and accomplishment—that resonate with audiences from the boardroom to the classroom.

Wisdom. Humour. Leadership experience. Memorable stories. These are the hallmarks of his gregarious, insightful talks. His anecdotes and powerful metaphors tell a larger narrative about defining and achieving success. Subban shares a proven framework for success that resonates with everyone. He firmly believes you can – and should – reach your true potential.

Benefit Workshop 1 - Starting the Benefit Plan Governance Revolution (English)

Natasha Monkman, Hicks Morley Hamilton Stewart Storie, LLP
Barbara Martinez, Great-West Life

Benefit plan governance has not received the same focus in recent years as pension plan governance. However, benefit plan costs continue to rise and benefit plan governance can assist plan sponsors to control costs and minimize litigation risks. This session will examine the steps plan sponsors can take to enhance their benefit plan governance, including actions that will improve plan documentation, the processes regarding selection and monitoring of benefit plan providers and the framework in which benefit plan decisions are made, particularly as employers are

implementing plan design changes to control drug plan costs. Insurance companies and plan sponsors are working together to make changes to reduce costs and enhanced benefit plan government can assist in reducing the litigation risks associated with such changes.

Pension/Investment Workshop 1 - Selecting a Recordkeeper to Meet Your Needs (English)

Jill Taylor-Smith, Eckler Ltd.
Susan Nickerson, Torys LLP

This workshop looks at the process of selecting a record-keeper from a plan sponsor's perspective. The presentation will cover the RFP process, including top selection criteria and best practices in monitoring the services of the provider.

Plenary 1 - Roundtable – The New CPP (Simultaneous Translation)

Fred Vettese, Morneau Shepell
Julie Gingras, Ministry of Finance, Government of Quebec
Norman Helfand, Ministry of Finance, Government of Ontario
Jean-Claude Menard, OSFI-BSIF Canada
Moderator: Randy Bauslaugh, McCarthy Tetrault LLP

Ottawa and all but two provincial finance ministers reached a breakthrough agreement on June 20th to expand the Canada Pension Plan. The deal marks the first significant increase in CPP benefits since the program was launched 50 years ago. This plenary will look the details and how it will affect both employers and employees.

Benefits Workshop 2 - New and Emerging Approaches to Drug Plan Management (English)

Art Fabbro, Magna International Inc.
Ned Pojski, Green Shield Canada

Traditional approaches to drug plan management such as generic substitution, maximum allowable cost and managed formularies have been around for decades and continue to have an important role in responsibly managing drug costs. Yet, in recent years, a whole host of new approaches/strategies to drug plan management have emerged, including subsequent entry biologics and pharmacogenomics. A debate is currently emerging in the medical and payer community about the relative role of each of these strategies in managing drug costs and improving plan member health. This session will explore the potential benefits and challenges associated with these strategies and their optimal utilization.

Pension/Investment Workshop 2 – The Hunt for Returns (English)

Jean-Francois Pepin, Addenda Capital

Michael Quigley, Phillips, Hager & North Investment Management

Moderator: Claude Macorin, Macor Capital Management

Institutional investors are being challenged by historically low yields and poor economic conditions. In this session we will hear how leading institutional investors are positioning themselves in order to meet their policy objectives.

Wednesday, September 14, 2016

Breakfast Presentation - Economic & Political Forecast (Simultaneous Translation)

Peter Loewen, University of Toronto

Sal Guatieri, BMO Capital Markets

Following the election results in 2015, the budget in 2016 and the change of direction these underscore, Peter Loewen and Sal Guatieri are returning to give their forecasts on what can be expected going forward in the trends for both the economy and the political landscape.

Benefits Workshop 3 - Mental Health is Everyone's Business

(English)

Sarah Hilton, Stressed Out Solutions

Mental health, the stigma that surrounds it and the impact it can have at home, in the community and at work, is the topic of this session which will focus on understanding the realities about mental health and how we can address the cultural element that surrounds us. Mental health initiatives have become critical to business success and this session will provide practical ways to bring awareness and support for healthier work cultures.

Pension/Investment Workshop 3 - Innovation in Decumulation

(English)

Sylvain Bouffard, Sun Life Financial

Ian Claveau, iA Financial Group

CAP plan sponsors are increasingly paying close attention to decumulation innovations within the marketplace so they are well equipped to support their employees as they prepare for retirement.

This session will deliver valuable information about current and leading-edge decumulation strategies and income product developments that plan sponsors and members will value as they prepare for and commence

retirement. Workplace retirement savings plan representatives from iA Financial Group and Sun Life Financial will speak to these developments within the Canadian CAP market place and how the range of decumulation approaches is evolving globally.

Benefits Workshop 4 - Research on Disability Trends & Risks

(English)

Paula Allen, Morneau Shepell

Current research on disability trends and risks takes a deeper dive into what is emerging in the world of disability. Demographic changes, mental health and musculoskeletal issues are expected to be key cost drivers going forward.

Pension Investment Workshop 4 - Solvency Funding: A Cross Country Review (English)

Michael Barbieri, Mercer

Luc Girard, Mercer

A cross-country review of solvency funding regimes and commentary in the context of Quebec Bill 57 and the government's review of the funding rules in Ontario. In addition to outlining the rules and coming changes in each jurisdiction, the session will explore advantages and disadvantages of the new funding requirements for plans.

Plenary 2 – National Drug Plan – Is it Time?

(Simultaneous Translation)

Johanne Brousseau, Consult Med

Joan Weir, CLHIA

Recently, there has been significant focus on enhancing the national pension system in Canada. However, calls for a national prescription drug plan are gaining traction and should not be overshadowed. While the federal government has indicated that it will explore the benefits of bulk buying, some are calling for the development of a coordinated national prescription drug program. This panel will examine the merits and potential pitfalls of a national prescription drug plan and the implications for the provision of benefits in Ontario, Quebec and beyond.

Accommodation

Nestled in the heart of a scenic village at the foot of the mountain, **Fairmont Tremblant** offers all the amenities you will want: indoor and outdoor pools, jacuzzi, Amerispa Spa, 2 celebrated restaurants as well as a charming terrace open during the summer season.

The spacious guest rooms come appointed with high-end features and many of them offer stunning views over the majestic Mont-Tremblant or Tremblant Lake. Mont-Tremblant is *the* destination for outdoor adventures, some of which has been organized for delegates and guests - including, hiking, horse back riding, kayaking & canoing, zip-lining and much more! Le Diable Golf Course is just minutes away from the hotel, where the CPBI Regional Conference Golf Tournament will take place.

Fairmont Tremblant hotel truly puts you in the middle of all the fun, from the lively street life of the pedestrian village to the Laurentian playground recognized as Quebec's largest national park! CPBI-ICRA delegates are offered the special room rate of **\$249 per night**. Plan to arrive early - and enjoy the wonders of Mont Tremblant before the conference gets underway.

[RESERVE NOW](#)

Travel Options

FLY

Air Canada (official air line of the 2016 CPBI Regional Conference) flies directly into the Montreal Airport (P.E. Trudeau Intl Airport) Cost: As low as \$264 + fees and taxes CPBI Delegates are entitled to a 10% discount on most flights. The promotion code for your discount will be provided upon registration.

Note: Some airlines offer limited flights directly into Mont Tremblant.

TRAIN

VIA Rail has train service into Montreal central station or the Montreal Airport. Car rental or bus service are available from these locations. Another option is to take VIA into Ottawa and drive directly to Mont Tremblant.

This is an hour and 45 minutes drive. See directions >>**HERE**<<

DRIVE

The drive from Toronto to Mont Tremblant is approximately 6 and a half hours. For details on the route click >>**HERE**<<

Golf

[Le Diable Golf Course](#) is located in the heart of Mont Tremblant. Choose to golf and you will enjoy a lovely day on the links, including a pre-golf meet and greet with coffee and muffins, a bbq lunch and a post-golf reception. Transportation will be provided from the Fairmont Tremblant to the golf course. This course has something for everyone - whether you are a novice golfer or experienced. Plan to arrive in time to enjoy the golf course they say "won't steal your soul, just maybe a bit of your pride"! The cost for the day is \$150. Don't miss out on this beautiful golf experience at one of the best times of year in Mont Tremblant.



Gala Evening

SMASH

The musical group SMASH has reinvented a top 40 show combining all your favorite songs in "MASHUP" form.

You will hear hits ranging from pop, disco and rock woven together in one spectacular musical and vocal arrangement. As part of your conference package, the Gala Evening includes a pre-dinner reception, gourmet dinner with wine, an opening Laser Light Show and SMASH! You will be treated to an amazing evening!



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